

## PGA JR. LEAGUE REGISTRATION OPEN ACROSS BOSTON

Boys and girls of all skill levels are encouraged to sign up now for the 2020 season Boston-area facilities are offering leagues where practices and games are held at the same site

EDITORS: Click here to download PGA Jr. League photos, courtesy of PGA of America

**BOSTON (March 10, 2020)** – Registration for PGA Jr. League is now open at facilities across Boston. At facilities listed below, practices and games will conveniently be held at the same site, eliminating travel time to other facilities for games, while creating a family-centered community. Families can search by both 13u and 17u age divisions at <a href="PGAJrLeague.com">PGAJrLeague.com</a> to find local teams by ZIP code or facility and register online.

PGA Jr. League is a game-changing program that brings family and friends together around fun, team golf experiences with expert coaching from PGA and LPGA Professionals. Boys and girls of all backgrounds and skill levels wear numbered jerseys and play on co-ed teams with their friends, competing in a two-person scramble format that builds confidence and encourages sportsmanship.

## Local facilities in the greater Boston area where kids learn and play golf together at one designated site include:

- Cyprian Keyes Golf Club (Boylston)
- Maplegate Country Club (Bellingham)\*
- Hopedale Country Club (Hopedale)
- Sagamore Spring Golf Club (Lynnfield)\*
- Blackstone National Golf Club (Sutton)

Last year, over 2,800 PGA and LPGA Professionals coached more than 60,000 boys and girls of all skill levels through fun and exciting team golf experiences. Approximately 82% of players were beginner or recreational golfers, demonstrating the developmental nature of the program and its inclusivity to youth of all skill levels.

Overall, families were provided with more learning and playing experiences for their kids, and their year-end feedback resulted in a 73 percent Net Promoter Score (NPS) for PGA Jr. League, which is industry-leading among youth sports programs. NPS is a standard consumer satisfaction metric that measures the degree to which people would recommend a company to others. Scores range from -100 to +100, with those above zero considered "good;" above 50 considered "excellent;" and above 70 considered "world class."

With parents and family members encouraged to assist as Coaches and volunteers, PGA Jr. League involves the entire family and introduces them to a healthy, all-ages sport they can play and enjoy together for a lifetime.

Six world-renowned athletes also lend their support to the program in roles as Ambassadors, including PGA and LPGA Tour superstars Rory McIlroy, Lexi Thompson, Rickie Fowler and Michelle Wie. Three-time NBA Champion Stephen Curry and FIFA Women's World Cup Champion Alex Morgan are the newest PGA Jr. League Ambassadors, using their ability to reach kids who may not yet be familiar with golf.

## About PGA Jr. League

The flagship youth pillar program of PGA REACH — the 501(c)(3) charitable foundation of the PGA of America — PGA Jr. League brings families together around fun, team golf experiences with expert coaching from PGA and LPGA Professionals. Boys and girls ages 17 and under learn and play golf on co-ed teams in an inclusive and welcoming environment, wearing numbered jerseys and playing a two-person scramble format that encourages mentorship and builds confidence. Visit <a href="PGAJrLeague.com">PGAJrLeague.com</a> for more information, and follow PGA Jr. League on Facebook, Twitter, Instagram and YouTube.

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<sup>\*</sup>Offers 17u programs